

## Internet Partnership Program

**Doctor Web, Ltd.**, a Russian company developing **Dr.WEB® Anti-virus** solutions welcomes you to join its online partners` family.

### What is Dr.WEB Anti-virus?

Created in the early 90s by **Igor Daniloff**, **Dr.Web** made its debut in "**Virus Bulletin**" comparative review in 1996 with more than impressive result and 1997 **Dr.Web** was nominated one of the three best anti-viruses in the world according to "**Virus Bulletin**".

**Dr.Web** efficiently combines the signature-based detection methods with high-level heuristics and behaviour-analysing techniques to block any intrusion attempt whatever its source might be. Impressively compact and resource-sparing, **Dr.Web** detects and neutralizes viruses which never exist as files, conducting their destructive activity only in memory.

Speedy anti-virus signature response to new threats goes up to twice per hour frequency at periods of high malware outbreaks.

### Our customers

High-end technology implemented in the product line of the **Dr.Web** family protects file and mail servers, standalone workstations, corporate networks and Internet gateways worldwide. **Dr.Web**'s anti-virus technologies are available in a variety of solutions targeting both SMB customers and nationwide networks.

**Dr.Web** protects file servers of **Parliament of Russian Federation, Ministry of Defense, Ministry of Foreign Affairs**, as well as large businesses and data storages of universities and research institutes. Large national Telecoms choose **Dr.Web** for mail servers for its high-performance, stable operation and irreplicable detection.

State certificates and awards received by the **Dr.Web Anti-virus**, as well as the geography of our users are the best evidence of exceptional trust to the products created by the talented Russian programmers.

## JOIN US!

### To assist you success with Dr.Web we offer

- ❖ **High commissions**
- ❖ **NFR Dr.Web licenses**
- ❖ **Credit lines**
- ❖ **Marketing support**

### Benefits of Dr.Web Internet Partnership Program

- ❖ **No monthly sales requirements**
- ❖ **No marketing or sales plans**
- ❖ **No investments needed to start business immediately**

## PARTNERSHIP LEVELS

| Partnership level               | Description                                                                                                                        | Starting discount | Volume dependant discount |
|---------------------------------|------------------------------------------------------------------------------------------------------------------------------------|-------------------|---------------------------|
| <b>Dr.Web Affiliate Partner</b> | Any web-site holder who places advertisements (graphical and textual) pointing to Dr.Web online store                              | <b>20%</b>        | <b>25%</b>                |
| <b>Dr.Web Online Reseller</b>   | A Dr.Web partner who regular buys licenses via Dr.Web online store with a unique discount coupon and resells them to its customers | <b>30%</b>        | <b>35-39%</b>             |

## DR.WEB AFFILIATE PARTNER

### Who can be a Dr.Web Affiliate partner?

Any web-site owner who places a graphical or textual link pointing to **Dr.Web** online store. Web-sites which spread violence, discrimination of any kind, as well as porno sites and companies using spam for advertising and direct mailings to the recipients who did not explicitly express their wish to receive such mailings, cannot be affiliate partners of **Doctor Web, Ltd.**

### How to become a Dr.Web affiliate partner?

- ❖ Use the signup form at <https://secure.avangate.com/affiliates/signup.php?merchant=DRWEB&template=Dr.Web+2>.  
Your application will be revised by Doctor Web manager.
- ❖ Following registration and activation, you will receive your login data for the Affiliate Control Panel.
- ❖ Begin placing links on your Website to Dr.Web online store and start promoting Dr.Web anti-virus products.
- ❖ After the registration your e-mail address will be added to the mailing list for affiliates.

#### Benefits:

- ❖ no setup fee
- ❖ no start up cost
- ❖ referral cookie is kept for 120 days!
- ❖ customized ordering and payment interface
- ❖ real time sales control

## COMMISSION TO AFFILIATES

The commission paid to **Dr.Web** affiliates is result-dependent and is calculated on the basis of the gross sales price (including taxes, shipping and handling, etc.) invoiced to the referred end user.

Commission is paid monthly. The payment can be made by wire transfer, Direct Deposit (US only) or check, as chosen by the Affiliate.

| Sold licenses\<br>End user prices, tax excluding | %  |
|--------------------------------------------------|----|
| Up to 499 EUR                                    | 20 |
| 500-1000 EUR                                     | 25 |

If your monthly sales do not exceed  
**499 EUR - your commission is 20 %**

Once your monthly sales reaches  
**500 EUR - your commission grows to 25 %**

## DR.WEB ONLINE RESELLER

### Who can be a Dr.Web Online Reseller?

Computer repair companies, computer service providers, software retailers and resellers, hardware retailers and resellers, Internet shops.

### How to become a Dr.Web Online Reseller?

Kindly send your application via <http://partners.drweb.com/joinus/>.  
Your partnership request will be considered within 2 business days.

#### Benefits:

- ❖ performance dependant credit line
- ❖ real time sales control panel
- ❖ immediate orders delivery on 24/7 basis
- ❖ Dr.Web NFR license\*

\* Not for resale, the license is given together with 35% coupon.

### COMMISSION TO DR.WEB ONLINE RESELLERS

| Sold licenses\<br>End user prices, tax excluding | %  |
|--------------------------------------------------|----|
| Up to 1499 EUR                                   | 30 |
| Up to 2500 EUR                                   | 35 |
| Over 2500 EUR                                    | 39 |

Your starting commission is your **30% discount** coupon.

Once your monthly sales reaches **1 500 EUR**, you receive a **35% discount** coupon and start earning even more.

### MARKETING SUPPORT OF PARTNERS

❖ Graphics ❖ Screen shots ❖ Online check forms ❖ XML virus chart ❖ Search forms  
❖ Banners ❖ Marketing texts ❖ Mailing lists ❖ Micro-website

### DR.WEB FREE SERVICES FOR YOUR WEBSITE

Since 1996 **Dr.Web** anti-virus offers free services for its valued customers. It was the first anti-virus to provide a free online file scan on the Web. Now we offer a variety of free services to let the internet community discover the quality of our products without spending a cent. Why not place these services on your web-sites to attract more visitors and form positive attitude towards **Dr.Web Anti-viruses**.

|                                                                         |                                                                                                                                                                                                                                                                                                                                |
|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Dr.Web CureIt!</b>                                                   | FREE anti-virus and anti-spyware scanner based on the Dr.Web engine, which will quickly scan and cure, if necessary, a computer operated by MS Windows 95OSR2/98/98SE/Me/NT4/2000/XP/2003/2003R2 without installation of the Dr.Web Anti-virus <a href="http://www.freedrweb.com/cureit/">http://www.freedrweb.com/cureit/</a> |
| <b>Free plug-ins to Mozilla Firefox, Opera and MS Internet Explorer</b> | Free plug-ins to scan Internet pages before to open them or any file on the Internet before to download it onto a computer with the most up-to-date version of the Dr.Web scanner and hot add-ons to the virus base. <a href="http://www.freedrweb.com/browser/">http://www.freedrweb.com/browser/</a>                         |
| <b>Online scanning web-form</b>                                         | Dr.Web was the first anti-virus to provide for free service of online scanning for viruses. The online scanning is made by the Dr.Web anti-virus with the most up-to-date virus bases updated twice an hour. <a href="http://www.freedrweb.com/for+web+sites/">http://www.freedrweb.com/for+web+sites/</a>                     |
| <b>"Hot virus chart" in XML format</b>                                  | Dr.Web virus chart in XML format allows to extract and to present at websites Dr.Web virus statistics in compliance with the established design of the website. <a href="http://www.freedrweb.com/for+web+sites/">http://www.freedrweb.com/for+web+sites/</a>                                                                  |

### Feedback

You have read the program and are interested. Or have any feedback? Write to [e-sales@drweb.com](mailto:e-sales@drweb.com)!

**Doctor Web, Ltd.**

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